



# SPONSORSHIP PROPOSAL



We are pleased to present this sponsorship proposal to local business in support of our initiative to promote and empower women through the dynamic sport of cricket. Our mission is to create more opportunities for female athletes, foster community engagement, and break gender barriers in sports. With your valued sponsorship, we can provide the resources needed to support our teams and inspire the next generation of female cricketers.

PREPARED FOR : **LOCAL BUSINESS - DAPTO**





# WOMENS CRICKET



## ABOUT US

Dapto Cricket Club was established in 1857. The sport, cricket has been a predominately male sport and Dapto has never had a women's or girls' team. Last year Dapto Cricket Club put out a call for any women who would be interested in playing a social game of cricket. The interest was more than we thought with over 20 women joining the social scene. The format was very social and the 'season' went for 8 weeks. From this we have gained interest of 14 women to take it to the next level, Women's cricket in a Cricket Illawarra Friday night competition. Along- side this we are excited to also announce the huge possibility of entering 2 girl's teams in the Stage 1 and Stage 2 girls Wednesday night competition. This will be a massive success for the Dapto Cricket Club we have been lucky enough to gain interest of girls to play in a mixed team on Saturday in the Cricket Illawarra competition but this will be a first having girls in the mid-week competition, this competition is only for girls.

We are a dedicated group of athletes, coaches, and community leaders committed to advancing women's cricket for Dapto Cricket Club.



# WOMENS CRICKET

Our aim is to:

- Promote gender equality and women's participation in sports.
- Create a platform for talent discovery and development.
- The opportunity to give our female teams the opportunity to trial for representative teams

## LADIES CRICKET

- Event/Tournament Name: Ladies Cricket Illawarra, Friday Night Competition
- Dates: October 2025 – March 2026
- Location(s): Illawarra
- Participants: 14
- Audience Reach: Social Media Reach Out, Frogbox Live Stream, all signage or advertising related to ladie's cricket

## GIRLS CRICKET

- Event/Tournament Name: Girls Cricket Illawarra, Wednesday Night Competition

Stage 2 is an under 13's competition and stage 3 is an under 16's competition

- Dates: October 2025 – March 2026
- Location(s): Illawarra
- Participants: 16-20
- Audience Reach: Social Media Reach Out, Frogbox Live Stream, all signage or advertising related to girl's cricket





# SPONSORSHIP OPPORTUNITIES

## **TITLE SPONSOR \$2500**

Presented by (Business Name) on all materials

Logo on Team Uniforms

Logo on banners and Media (Facebook, Frogbox Live Stream, Ground Signage)

Featured on all digital content produced by the club

## **ASSOCIATE SPONSOR \$1000**

Logo on Select Banners, merchandise

Mentions on Social Media accounts

## **SUPPORT SPONSOR \$500**

Acknowledgement in digital and printed materials

Appreciation Certificate and social media mentions

### **WHY SPONSOR US?**

By sponsoring this initiative, your brand will:

- Align with gender equality and empowerment.
- Gain visibility through:
  - Team jerseys and kits
  - Event banners and media backdrops
  - Social media
  - Ground signage
- Engage with a passionate, growing audience of sports lovers and socially-conscious consumers.

Your support will directly contribute to:

- Uniforms and equipment
- Ground Hire
- Playing Balls





# THANKYOU



We believe that with your partnership, we can elevate female cricket to new heights and inspire countless young women to chase their dreams on and off the field. We look forward to the opportunity to collaborate with you and your business.

## WEBSITE

<https://www.daptocricketclub.com.au/>

## PHONE NUMBER

0404 846 106

Jodie Maloney

Dapto Cricket Club

Womens Co-ordinator

## SOCIAL MEDIA

Instagram : @daptocricketclub

Facebook: Dapto Cricket Club

Inc - The Canaries

## EMAIL ADDRESS

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