



# DAPTO CRICKET CLUB

## SPONSORSHIP PROPOSAL 2025/26

Presented by  
**Dapto Cricket  
Club**

Prepared for  
**Season 2025/26**



# About Us



## Club History & Structure

Dapto Cricket Club is one of the oldest club's in Australia, founded in 1857!

The club has won 27 premierships across our senior grade teams.

We currently consist of 3 mens senior grade teams and 6 junior teams spanning from Under 10s to Under 17s.

At Dapto, we are currently in the process of launching our first women's team in our proud history.

## Mission

To provide Dapto with a cricket club that represents and grows with the local community.

We strive to strengthen club's identity, promote enjoyment in participation and achieve on-field growth, learning and success.

## Vision

By 2030, Dapto Cricket Club envisions itself as the ***premier cricket club in the Illawarra region.***

We are committed to enhancing club facilities, culture and on-field success in junior and senior cricket through strengthening player experience, coach development, community engagement and club operations.



# Committee Members



**Chris Covington**

Senior Club  
President



**Brad Tate**

Junior Club  
President



**Lleyton Callaway**

Senior Club Vice  
President



**Ross Hawksworth**

Treasurer & Life  
Member



**Stephen Davies**

Club Coach & Life  
Member



**Simon Rees**

Grants, Grounds &  
Infrastructure Manager





# Sponsorship Packages

## Canary Package

**Value**  
~\$2000 p.a.

**Commitment**  
2 years

- One major logo placement on new training shirt
- Business logo placement and sponsorship of the following (large):
  - Weekly player videos shared to club's public social media
  - Weekly gameday graphics (team lists and fixtures) shared to club's public social media
  - Weekly highlights for junior and senior grade games shared to club's public social media
- Major logo placement on new gazebo canopies (Gazebos will be visible during Frogbox matches)
- Livestream advertisement - weekly broadcast of a junior game includes in-game advertising.
- Naming rights to a senior grade team and junior age team - all social media posts about the team will include your business name.
- Choose to sponsor a player for the season, all media postings about the player and their performances will include a reference to your business.
- Individual advertising banner (1600mm x 900mm) with business logo and contact details to be displayed along the fence at Reed Park facing Bong Bong Road.
- Invitation for 2 seats at Annual Presentation and Dinner in April/May
- Linked Business Logo on DCC website home page.
- Listings on all social media platforms utilised by DCC (Facebook, Instagram, X, etc.)
- Business advertisement in Player Information document
- Potential to sponsor the raffle (see next page)



## Gold Package

**Value**  
~\$1000 p.a.

**Commitment**  
2 years

- Business logo placement and sponsorship of the following (small):
  - Weekly gameday graphics (team lists and fixtures) shared to club's public social media
  - Weekly highlights for junior and senior grade games shared to club's public social media
- Livestream Advertisement - weekly broadcast of a junior game includes in-game advertising.
- Medium logo placement on new gazebo canopies
- Individual advertising banner (1600mm x 900mm) with business logo and contact details to be displayed along the fence at Reed Park facing Bong Bong Road.
- Invitation for 2 seats at Annual Presentation and Dinner in April/May
- Linked Business Logo on DCC website home page.
- Listings on all social media platforms utilised by DCC (Facebook, Instagram, X, etc.)
- Business advertisement in Player Information document
- Potential to sponsor the raffle (see next page)



# Sponsorship Packages

Blue Package	Value ~\$500 p.a.	Commitment 2 years
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- Business logo placement and sponsorship of the following (small):
  - Weekly gameday graphics (team lists and fixtures) shared to club's public social media
- Linked Business Logo on DCC website home page.
- Listings on all social media platforms utilised by DCC (Facebook, Instagram, X, etc.)
- Business advertisement in Player Information document
- Individual advertising banner (1600mm x 900mm) with business logo and contact details to be displayed along the fence at Reed Park facing Bong Bong Road.
- Potential to sponsor the raffle (see below)



## Raffle Sponsor Info

- Weekly raffle conducted on Friday afternoon from October-March at Dapto Leagues Club
- Dapto Cricket Club is seeking sponsors for vouchers to be won as prizes as part of this raffle
- Donate 3 x \$20 vouchers, 5 times during the season, at total value of \$300. This business could be a food retailer, restaurant, bar, butcher, bakery, etc.
- The winner of the voucher for each draw would have a defined timeframe to redeem the voucher.
- If a voucher isn't redeemed the business incurs no cost



# Why Sponsor?

Your sponsorship directly supports key projects in our *Strategic Plan*, while ensuring we maintain affordable fees, high-quality equipment and excellent training facilities. Specific tasks/projects we are looking to fund with sponsorship include:

- Making Reed Park more user friendly for players and spectators until we move to our new home (eg. enhanced storage facility and seating structures)
- Establish Dapto Cricket Cricket School (a.k.a. Dapto Skills 360)
- Create a scholarship and talented players program
- Accredited all senior and junior coaches with at least level 1 community coaching certificates
- Invest in a strong marketing plan, specifically targeting social media presence

Furthermore, your sponsorship will aid Dapto Cricket Club in achieving its club goals and foster a club that proudly represents the local community, providing a safe and enjoyable environment for locals playing cricket.

Thanks to recent sponsorship, we've upgraded our practice facilities, purchased a Frogbox (for livestreaming) and updated junior playing kits with personalised names and numbers.

## Sponsorship Packages Summary

Features	Canary Package - \$2000 p.a	Gold Package - \$1000 p.a	Blue Package - \$500 p.a
Livestream Advertising	★	★	★
Branding on Club Gear	★		
Social Media Advertising	★	★	★
Naming Rights to a Team of Your Choice	★		
Ground Signage	★	★	★
Branding on Gazebos	★	★	
Advertisement and Link to Business Website on Club Website	★	★	★
Invitation to Club Presentation	★	★	
Business Vouchers as Prizes During Weekly Raffle	★ (Opt in)	★ (Opt in)	★ (Opt in)





## Club Sponsorship Form



Yes! I would like to provide a monetary sponsorship to the club



I can't provide a monetary sponsorship, but can provide inkind support with vouchers or donations (please specify below)

## Select A Sponsorship Package



Canary Package



Gold Package



Blue Package

## Your Information

Business Name:

Contact Name:

Contact Number:

Email:

## Contact Us



[dcc160yrs@gmail.com](mailto:dcc160yrs@gmail.com)



0422832696

Once completed, please contact us via the info above!